

Design Study Program / Design Department

The Design Study Program offers the students the possibility to develop their potential as professional designers, independently or integrated in a multicultural society and culture, in an atmosphere creative innovation and research. The study program also trains specialists in the general field of design, capable to respond to the complex and continuously changing needs of the contemporary society. The educational approach is concentrated on forming the abilities to connect the artistic with the technical with the purpose to create the artistic, cultural and technical object, unique or serial.

Specific Competencies

Among the essential competencies obtained by the study program's graduates, we mention:

- the elaboration of concrete design studies, oriented towards real projects, determined by real clients and existing technologies
- the elaboration of environmental structures, having multiple formal and functional articulations made based on innovative concepts
- the capacity of team working, including working in interdisciplinary teams together with specialists from other fields of activity
- the capacity to promote the identity of a certain cultural, socio-institutional or industrial entity by elaborating visual campaigns affiliated to an idea or to a category of products.

Career opportunities

The professional career options of the study program's graduates include:

Specialist within the industrial product's design / specialist within the environmental design / specialist in graphic design / specialist accessories and jewelries design / teacher within the field of art education.